

## Rules and Regulations:

Catch Your Kid Reading Giveaway  
Scholastic Reading Club's Social Media Giveaway

2022 Official Rules:

NO PURCHASE NECESSARY TO ENTER OR WIN. THIS GIVEAWAY IS ONLY OPEN TO RESIDENTS OF CANADA (EXCLUDING QUEBEC) OVER THE AGE OF 13 AND IS GOVERNED BY CANADIAN LAW.

The Scholastic Canada Catch Your Kid Reading Giveaway (the "**Giveaway**") is sponsored by Scholastic Canada Ltd. ("**Sponsor**" or "**Scholastic Canada**").

By participating in this Giveaway, each entrant agrees to be bound by these official rules (the "**Official Rules**") and the decisions of the Sponsor, which are final and binding in all respects.

To enter the Giveaway, you will need to follow Scholastic Canada's Reading Club Instagram page (@scholasticreadingclubcanada), post a picture on Instagram of your child reading with #CatchYourKidReading and #CampReadaLot, and tag Scholastic Reading Club Canada (@scholasticreadingclubcanada). Your "Entry" must also be accompanied by "#giveaway" in order to be eligible for the Giveaway. Each entry must be in accordance with the instructions included in Giveaway posts on Instagram from **July 1, 2022 10 a.m EST up to and including August 24, 2022 at 11:59pm EST.** (the "Entry Period").

One winner will be selected at random each week by the Sponsor on the Draw Date (defined at the end of these Official Rules) from the eligible Entries received during the Giveaway Period. Entrants can enter every day but can only win once during the Giveaway Period.

By entering this Giveaway, you acknowledge that all personal information submitted with your Entry is being submitted to the Sponsor and not to Instagram. All Entries become the property of Sponsor and will not be acknowledged or returned.

Released Parties (as defined below) assume no responsibility for (a) lost, misdirected, damaged, stolen, illegible, failed, incomplete, inaccurate, garbled, delayed or late Entries, emails or mail; (b) telephone, electronic, program, network, Internet, or computer delays, deletions, interruptions or other failures or errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise of any kind; or (c) any human error that may occur in the processing of any Entry or otherwise in the administration of this Giveaway, nor are they responsible for any theft or destruction or unauthorized access to, or alteration of, Entries, whether caused by the sender or any of the equipment or programming associated with or utilized in this Giveaway. Proof of online submission of the Entry does not constitute proof of delivery.

In the event of a dispute regarding the identity of a person submitting an Entry, the Entry will be deemed to be submitted by the Authorized Account Holder of the e-mail address associated with the Instagram account (as applicable) at the time of entry. “**Authorized Account Holder**” is defined as the natural person who is assigned the e-mail address by an Internet access provider, on-line service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

To enter, you must be a registered user of Instagram. If you are not a registered user of Instagram, you may visit [www.instagram.com](http://www.instagram.com) to register for free. Registration for and use of this platform are subject to the terms and conditions of the site and Sponsor has no responsibility with respect to such registration or use. This promotion is in no way sponsored, endorsed or administered by, or associated with Instagram. Instagram is completely released of all liability by each entrant or participant in this Giveaway. Any questions, comments or complaints regarding the Giveaway must be directed to Scholastic Canada by email at [custserve@scholastic.ca](mailto:custserve@scholastic.ca) and not to Instagram.

### **Eligibility**

The Giveaway is open only to legal residents of Canada (excluding Quebec) who are over the age of 13 at the time of entry. Employees, representatives, and agents of Scholastic Canada as well as the immediate family members (spouse, children, parents, and siblings) and those living in the same household of such employees, representatives, and agents are not eligible to enter. Void where prohibited by law.

### **How to Enter**

To enter the Giveaway, follow the instructions posted on Instagram Giveaway posts during the Entry Period. The personal information provided by entrants will only be used for the purpose of administration of the Giveaway and publicly promoting the Giveaway (as noted below), unless the entrant otherwise agrees in accordance with Scholastic Canada’s Privacy Policy available at [scholastic.ca/aboutscholastic/privacy.php](http://scholastic.ca/aboutscholastic/privacy.php). You acknowledge that all comments, captions, or other content submitted to Scholastic Canada’s Instagram page as part of your Entry will be publicly available for all to see. Please do not include any personal information in your comments, captions or other content if you do not want this information to be publicly available to all.

By accepting a prize, the winners (or their parents or legal guardians on behalf of a winner that is a minor) grant Scholastic Canada the right to use limited personal information (i.e., first name, city and province of residence) and their Entries for purposes of advertising and promotion without further notice or compensation, except where prohibited by law.

By participating in this Giveaway, each entrant (or parent or legal guardian on behalf of an entrant that is a minor) warrants and represents that they are the parent or legal guardian of any children appearing in the submission and that their Entry:

- a) is original to them and that the entrant has all necessary rights in and to the Entry used to enter this Giveaway;
- b) does not violate any law, statute, ordinance or regulation;
- c) does not contain any reference to any identifiable third parties, unless consent has been obtained from all such individuals and their parent/legal guardian if they are under the age of majority in their jurisdiction of residence;
- d) will not give rise to any claims of infringement, invasion of privacy or publicity, or infringe on any rights and/or interests of any third party, or give rise to any claims for payment whatsoever; and
- e) is not defamatory, trade libelous, pornographic or obscene, and further that it will not contain, depict, include, discuss or involve, without limitation, any of the following:
  - nudity;
  - sexual activity;
  - crude, vulgar or offensive language and/or symbols;
  - derogatory characterizations of any ethnic, racial, sexual or religious groups;
  - content that endorses, condones or discusses any illegal, inappropriate or risky activity, behavior or conduct;
  - personal information of individuals, including, without limitation, names and addresses (physical or email);
  - conduct or other activities in violation of these Official Rules;
  - commercial messages, comparisons or solicitations for products or services other than those of Sponsor;
  - any identifiable third party products and/or trade-marks or brands;
  - any other content that is or could be considered inappropriate, unsuitable or offensive, all as determined by the Sponsor in its sole discretion.

The Sponsor reserves the right, in its sole discretion, to edit or modify any Entry, or to request an entrant to modify or edit their Entry, in order to ensure that the Entry complies with these Official Rules, or for any other reason.

By entering this Giveaway and submitting the Entry, each entrant (or parent or legal guardian on behalf of an entrant that is a minor): (a) grants to the Sponsor, in perpetuity, a worldwide, non-exclusive license to publish, display, reproduce, modify, edit or otherwise use the Entry, in whole or in part, for advertising or promoting the Sponsor or for any other reason; (b) waives all moral rights in and to their Entry in favour of the Sponsor (and anyone authorized by the Sponsor to use the Entry); and (c) agrees to release and hold harmless the Released Parties (as defined below) against any and all claims based on publicity rights, defamation, invasion of privacy, copyright infringement, trade-mark infringement or any other intellectual property-related cause of action. For greater certainty, the Sponsor reserves the right, in its sole discretion, to modify, edit or remove any Entry, or to request an entrant to modify or edit his or her Entry, if a complaint is received with respect to the Entry, or for any other reason.

### **Prize Draws**

One (1) prize will be available to be won on each of the Draw Dates set out below. On each Draw Date (as set forth below), a random drawing will be held at 12 noon EST in Toronto, Ontario from all eligible Entries received during the Entry Period up to that Draw Date (e.g., eligible Entries received between July 1, 2022 10 a.m EST up to and including August 24, 2022 at 11:59pm. EST. will be eligible for the August 25, 2022 Draw Date).

The first Entry drawn on the Draw Date and that otherwise complies with these Official Rules will be eligible to win a prize. Among other things, potential winners must correctly answer a skill testing question in order to be eligible to receive a prize. Odds of winning are dependent on the number of eligible Entries received.

### **Prizes and Approximate Value**

There are a total of seven (7) prizes available to be won. Approximate retail value is \$50.00 CAD. No cash substitutions, transfers or assignments of prizes allowed, except by Scholastic Canada in case of unavailability, in which case a prize of equal or greater value will be awarded. There is a limit of one (1) prize per person (i.e. per Authorized Account Holder) during the Giveaway Period.

### **Confirmation of Potential Winners**

Scholastic Canada will make reasonable efforts to contact potential winners via Instagram direct message within one (1) business day following the date of the relevant Draw Date. If the potential winner cannot be contacted within the time specified above, does not correctly answer the mathematical skill testing question, is not otherwise an eligible entrant, or does not otherwise comply with the Official Rules, such person will not win any prize. In that event, the prize will be awarded to an alternate entrant, who will be selected from among the remaining eligible Entries. Any alternate winner will have the same rights and obligations as the original winner. To claim a prize, a potential winner must comply with the Official Rules for this Giveaway. The names of the winners will be posted once all winners have been notified at [www.scholastic.ca/rc/contests](http://www.scholastic.ca/rc/contests).

### **Miscellaneous**

Return of any prize notification as non-deliverable or failure to comply with the Official Rules will result in disqualification, and an alternate entrant may be randomly selected in accordance with the Official Rules.

By participating, entrants agree to hold Scholastic Canada, its parent divisions, affiliates, advertising and promotion agencies, other agents, and their respective directors, officers, employees, representatives, agents, and assigns (collectively, the “**Released Parties**”) harmless against any and all claims, loss, liability, injury, or damage to entrant or any other person or entity due in whole or in part, directly or indirectly, by reason of their acceptance, possession or use of a prize or their participation in this Giveaway.

Scholastic Canada is not responsible for any typographical or other error in the printing of the offer, administration of this Giveaway, or in the announcement of the prizes. Scholastic Canada assumes no responsibility or liability for (a) any incorrect or inaccurate Entry information; (b) any unauthorized access to, or theft, destruction, or alteration of Entries at any point in the operation of this Giveaway; (c) inaccessibility or unavailability of the entry portals on any particular day; or (d) any injury or damage to entrant's or to any other person's computer which may be related to or resulting from any attempt to obtain further information concerning this Giveaway.

Scholastic Canada reserves the right at its sole discretion (1) to disqualify any entrant and void any Entries of an entrant who has engaged in unsportsmanlike conduct, fraud, or other misconduct relative to this Giveaway or otherwise attempted to tamper with or impair this Giveaway, or is found to be acting in any manner Sponsor deems to be in violation of the Official Rules or disruptive, or with intent to annoy, abuse, threaten, or harass any other person; and/or (2) to cancel, modify, suspend, or terminate this Giveaway, for any reason, including if, in Scholastic Canada's sole opinion, technical failures, applicable laws or regulations, virus, bugs, unauthorized human intervention, or other cause beyond Scholastic Canada's control destroys the integrity of this Giveaway or otherwise corrupts or impairs the administration, security, legality, fairness, or proper play of this Giveaway or any part thereof.

If, for any reason, this Giveaway is not capable of running as planned for any reason which may include, without limitation, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, violation of applicable law or regulation, or any other causes which may corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Giveaway, Scholastic Canada reserves the right at its sole discretion to cancel, terminate, modify, or suspend this Giveaway in whole or in part.

**Draw Dates:**

Thursday, July 7, 2022

Thursday, July 14, 2022

Thursday, July 21, 2022

Thursday, July 28, 2022

Thursday, August 4, 2022

Thursday, August 11, 2022

Thursday, August 18, 2022

Thursday, August 25, 2022

Winners will receive a coupon code for \$50 plus FREE SHIPPING to spend on [www.scholastic.ca/readingclub](http://www.scholastic.ca/readingclub).

//End of Official Rules//