

# Parents' Guide to **Book Clubs**



 SCHOLASTIC

Helping **Canadian** families discover  
a lifelong love of reading for over **60 years**.

# What is Book Clubs?

Ordering books through Book Clubs is the easiest and most affordable way to offer students the best in children's books for the home and to encourage independent reading for fun.

Book Clubs offers students a wide range of titles in each flyer, from popular and award-winning fiction series and charming new picture books, to fascinating non-fiction titles and hands-on activities that stimulate creativity and encourage problem-solving.

Plus, every order you place earns your child's classroom 20% in rewards. With rewards, your child's teacher can get books and learning resources to help foster a print-rich classroom for all students to enjoy. Book Clubs flyers arrive in schools up to once a month, so make sure you keep an eye out for when it arrives home in your child's backpack!

Through the flyers and emails, we connect with you and your child to guide you through the school year with tips and strategies for a successful year.



**Book Clubs**  
**CLASS CODE**

Your classroom earns **20% IN REWARDS** when orders are placed online using Class Code

Shop and earn rewards for your child's classroom when you use Book Clubs Class Code

Orders placed by families using Class Code ship for **FREE** to the classroom\*

# The Magic of the Book Box is Back!

Discover how shipping orders to the school benefits you and your child.



Photo © Scholastic Inc.

- 1** Click on 'My Account' at the top of the page, select 'Sign In' or 'Create an Account', and follow the directions to log in.
- 2** Children will receive flyers at school. Teachers will set a due date for class orders, and provide their Class Code. Review the flyers as a family and then place your order and pay online before the due date.
- 3** Your child's teacher will provide their Class Code, or use the 'Find a Class Code' link in your account settings. Enter or search for a Class Code when you log into your account. You can also enter the Class Code in the 'Class Codes' section during the checkout process.
- 4** Select the classroom you want to ship to by adding a teacher's Class Code to your order at checkout. Orders placed using Class Code ship for FREE to the classroom. Teachers will receive an email every time a parent order is placed. Shipping to home is still available for a fee.
- 5** Classroom orders placed using a teacher's Class Code earn 20% of the order value\* in Rewards that can be used to purchase valuable educational resources that benefit every child in the class.
- 6** Sign up for email and check for exclusive offers and special pricing. Sign up at [scholastic.ca/bookclubs](https://www.scholastic.ca/bookclubs).
- 7** Visit [scholastic.ca/bookclubs](https://www.scholastic.ca/bookclubs) in between flyers to find even more great titles.

\* Only on eligible items.

Learn more at [scholastic.ca/bc/faq](https://www.scholastic.ca/bc/faq)

# Our Book Clubs promise to you

- 

**Carefully curated**  
Each flyer is specially curated and filled with age-appropriate titles that have been hand-picked by professional book-lovers at Scholastic.
- 

**Value for your money**  
Your child can take home a book from as little as \$3.99, because every child deserves to experience owning their own books and enjoying independent reading for pleasure.
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**Quality publishing that connects to school curriculums**  
Book Clubs gives you access to the best in children's publishing from Canada and around the world that helps support what your child is learning in school. Plus, sign up for email at [scholastic.ca/bookclubs](https://scholastic.ca/bookclubs) to get the latest virtual newsletter on learning trends, seasonal tie-ins, and more!
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**Books for everyone**  
Scholastic provides books to suit all kinds of readers so every child can see themselves in a book. We believe more books means more choice, which means kids get to read the books they want. The right books can ignite and fuel a lifelong passion for reading.



## Book Clubs rewards your school!

Every purchase you make earns your child's class 20% of your order value in rewards that can be used to purchase valuable educational resources that benefit your child.



Families order from Book Clubs.



The class earns Classroom Rewards.



The teacher redeems rewards for additional resources.

# Ignite a Love of Reading

Did you know that just 20 minutes of reading a day will change your child's life?

While that may seem like a big statement to make, numerous studies have consistently shown that 20 minutes exposure to reading materials each day is all it takes to positively shape your child's future.

And this doesn't just include complicated educational texts—any reading materials, be it comic books, novels, picture books, recipes, magazines, or the back of food packets, all count towards your child's daily reading goal.

Reading for 20 minutes a day exposes your child to more than 600,000 words in one year. That's more than double the word exposure of a child who only reads for 5 minutes or less each day.



# Steps to Make Your Child a READER

**R****RELATE**

Help your child find themselves and their life within the books they choose.

**E****ENERGIZE**

Have lively dialogues about the books your child reads and plans to read.

**A****ALLOCATE TIME**

Make reading a part of your everyday routine.

**D****DIVERSIFY**

Introduce different genres (e.g., mysteries, biographies, sci-fi, etc.).

**E****ENGAGE**

Make it fun (e.g., help your child organize a local book club with peers).

**R****READ TOGETHER**

Participate by taking turns reading passages aloud.

**S****SUPPORT**

Provide your child access to books (e.g., build up your child's home library).

"Both parents and teachers play a key role in encouraging children to read books for fun."  
— From the most recent Kids & Family Reading Report™  
(Canadian Edition)



# WHAT KIND OF BOOKS DOES YOUR CHILD LIKE TO READ FOR FUN?

Use this guide to pick out books for kids of all ages and interests.

Enter a land of make believe

Go on an adventure

Diverse stories

Stories about family, friends, and school

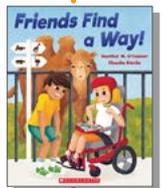
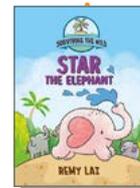
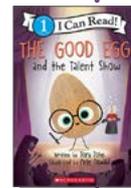
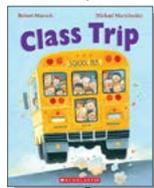
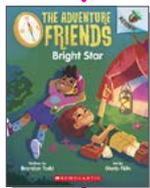
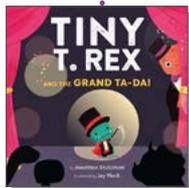
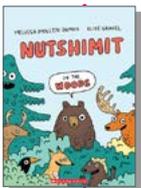
Feelings and emotions

It's all about the illustrations

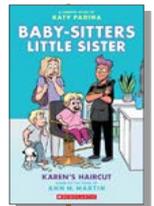
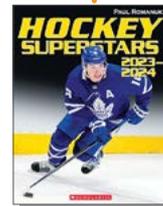
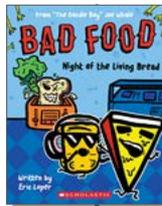
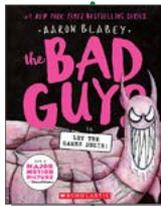
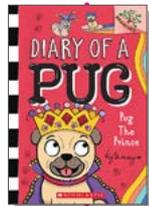
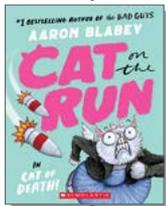
Laugh out loud!

Learn something new!

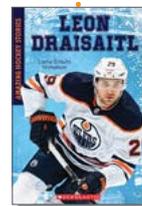
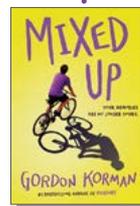
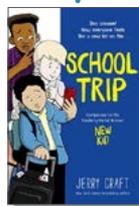
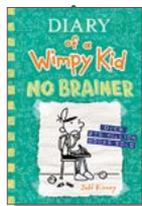
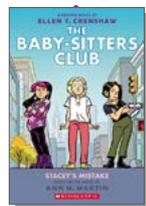
## AGES 3-7



## AGES 7-10



## AGES 10-13



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[scholastic.ca/bookclubs](https://www.scholastic.ca/bookclubs)

# We're Here to Help!



1-800-268-3860 (Toll-Free)



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